

Ketra in the Workplace

Transforming the Experience of Light

Workplace of the Future



Attract and retain top talent

with engaging spaces that inspire.



Maximize productivity

and enhance employee wellbeing with lighting that encourages collaboration or focus.

Workplace of the Future



Pave the way for future growth

with a flexible, wireless network of lights, sensors, and controls.

Experience the Ketra Difference



Experience the Ketra Difference



Natural Light

Ketra's Natural Light reflects the color, intensity, and shifting sensations of daylight, dissolving the boundaries between indoors and outdoors.

Experience the Ketra Difference



Simple Elegance

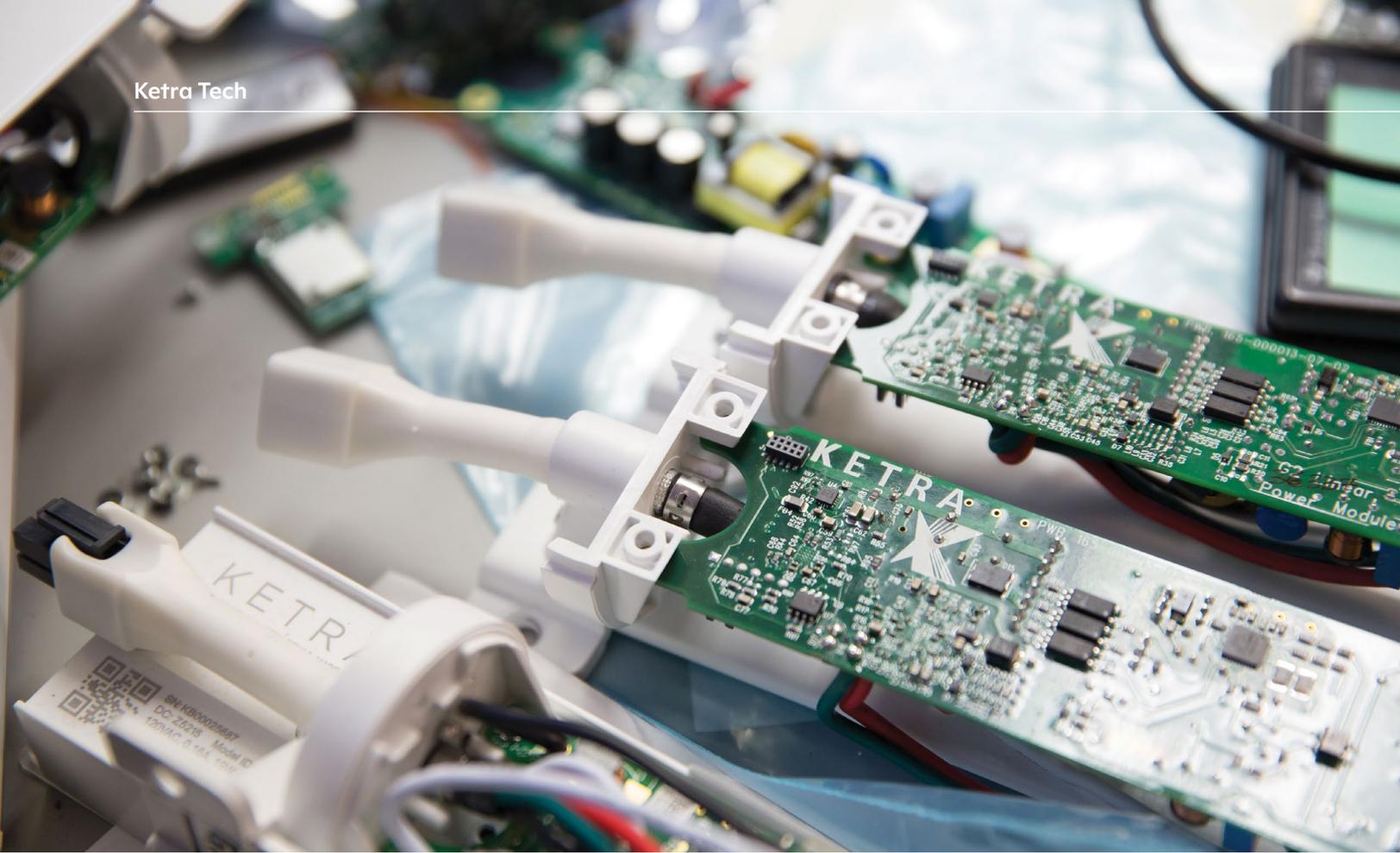
Elegance meets ease. Intuitively tune each layer of light to create a range of scenes that engage and inspire.

Experience the Ketra Difference

Flexible and Future-Proof

Invest in timeless lighting for evolving spaces. Create any environment with infinite flexibility now and into the future.

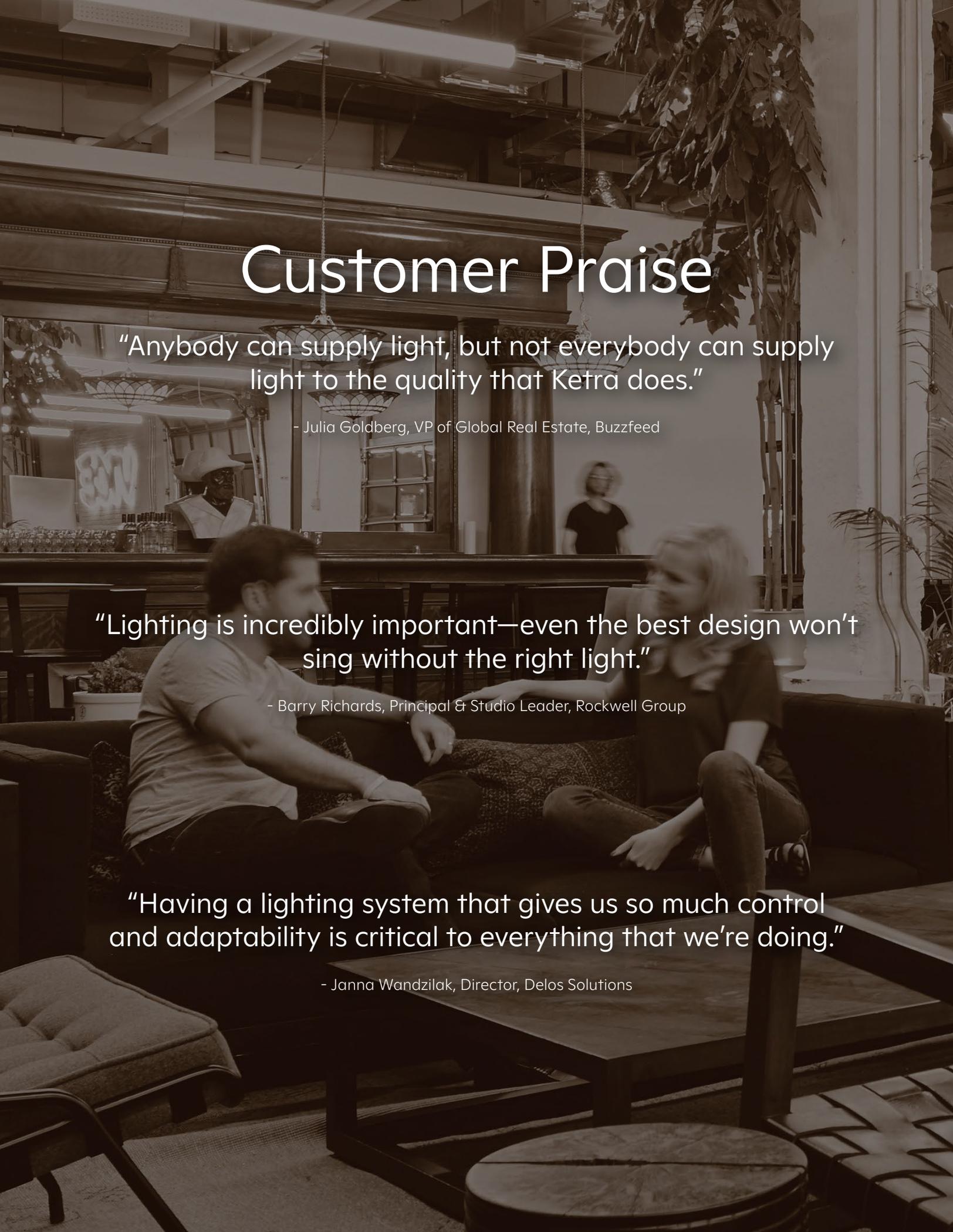




Creating the Best Light in the World Meant Starting From Scratch

Ketra's system was built from the ground up with custom power electronics, precision optics, and a proprietary driver chip to deliver beautiful, high-quality light that is unrivaled in the marketplace. Ketra has received over 70 patents for our award-winning innovations.

- **High Def Palette** covers a wide range of 16.7 million colors, including pastels, saturated colors and high CRI whites spanning from 1,400K to 10,000K.
- **Dynamic Spectrum** precisely tunes the amount of energy across the visible spectrum to produce the following solutions.
 - Natural Light that follows the Black Body Curve and automatically shifts throughout the day to mimic outdoor light.
 - Natural Dimming that follows the Black Body Curve and mimics incandescent experiences — dimming to 0.1% and 1,400K to rival a candle's flame.
 - Vibrancy, an industry-first capability, manipulates the spectral power distribution of white light to reveal vivid color from artwork and treasured objects.
- **TruBeam** a breakthrough optical system, produces color uniformity across a wide range of beam spreads.
- **Color Lock** maintains your desired color point at a one-step MacAdam Ellipse across all Ketra product families and over each product's lifetime.



Customer Praise

"Anybody can supply light, but not everybody can supply light to the quality that Ketra does."

- Julia Goldberg, VP of Global Real Estate, BuzzFeed

"Lighting is incredibly important—even the best design won't sing without the right light."

- Barry Richards, Principal & Studio Leader, Rockwell Group

"Having a lighting system that gives us so much control and adaptability is critical to everything that we're doing."

- Janna Wandzilak, Director, Delos Solutions

Innovation in Lighting

A few of our awards from the lighting,
technology, and interior design industries:



Designing the Future

We collaborate with architects and lighting design professionals to advance the state of the industry and ensure that Ketra's products align with the latest trends and standards.





One Solution for the Entire Building

Ketra's dynamic light is now accessible in any commercial environment with Athena - a flexible, simple, all-in-one lighting, shading, and controls solution by Lutron.



Your Ideal Environment from One Complete System

Lutron and Ketra integration enables immersive experiences: lights and shades pre-programmed to maximize employee comfort, lights rising in the morning, shades protecting against afternoon glare. Wireless control provides maximum flexibility by allowing for future remapping of zones.

Product	QTY
D3 Downlight	1200
G2 Cove / Wall Wash	2,500'
L3L Indirect Pendant	5,000'
L4R Recessed Linear	2,500'
A20 Lamp	750
N3 Satellite	600
Wall Mounted Keypad	300
Daylight / Occupancy Sensors	750
Power Pack	250
Motorized Shade	7,500'

Example floor plan for a seven floor, 250,000 sq. ft office



Lobby / Reception

Vice Media, Brooklyn, NY
60,000 Sq. Ft.

Architect: The Switzer Group

Lighting Design: Lumen Architecture

Photo: Ashok Sinha

- Natural Light blends with daylight to create a welcoming environment
- Custom scenes set the right mood for meetings and events in the mixed-use space



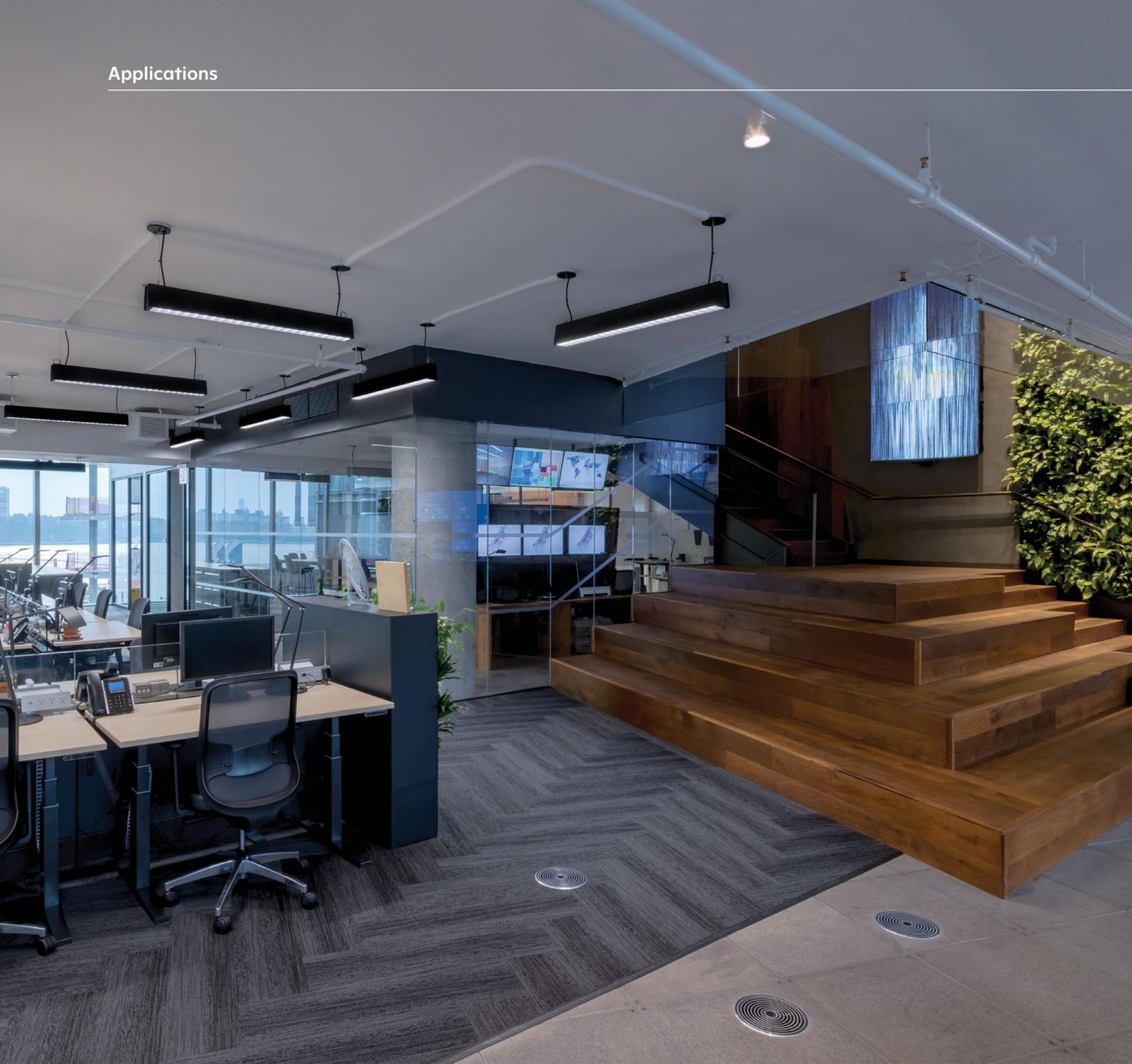
Conference / Board Room

Bjarke Ingels Group, Brooklyn, NY
50,000 Sq. Ft.

Architect: BIG Interiors Team

Photo: Max Touhey

- Extends daylight indoors with Ketra's Natural show
- Presentation scene optimizes screen viewing and reduces glare
- Collaboration scene illuminates engaging team sessions



WELL-Certified Workplace

Delos, New York, NY
19,300 Sq. Ft.

Architect: Gensler

Lighting Design: Atelier Ten

Photo: Naomi Castillo

- Natural Light extends over every workstation
- Saturated “Delos Blue” welcomes guests and visitors as they enter the floor
- Wireless, small zone control fulfills WELL lighting requirements and future-proofs the space for change



Social Stairs / Central Gathering Space

GroupM, Manhattan, NY

Architect: HOK Architects

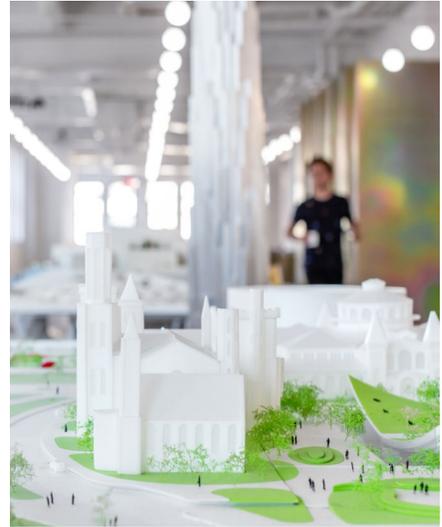
Lighting Design: Lighting Workshop

Photo: Eric Laignel

- Natural Light encourages collaboration in an open, bright work environment
- Wide range of tunable light adds personalization to a central hub for informal gatherings
- Facilities team can adjust the light, so it always strikes the right mood throughout the day and during special events

Luminaires		Available Configurations					
D3 Downlight		Aiming Type	Trim Style	Beam Angle	Lumen Output	Wattage	Trim Color
		Fixed Adjustable Wall Wash	Round / Square Mud-in / Flanged Bevel / Pinhole	15° High Output (HO) 15° Low Glare (LG) 25° HO / LG 40° HO / LG 60° HO / LG Wall Wash	700 lm 900 lm 1100 lm	9W 13W 18W	White Black
D4R Downlight		Fixture Style	Regress Depth	Beam Angle	Lumen Output	Wattage	Housing Color
		Fixed, Round	Flush, 0" Half Inch, 0.5" One Inch, 1" Two Inch, 2"	15° 25° 40° 60° 90°	600 800	8W 13W	White Black
G2 Linear		Beam Angles	Lumens/Ft	Wattage	Housing Color		
		Graze (10° x 60°) Narrow Flood (30° x 45°) Flood (60° x 60°) Wide Flood (120° x 120°)	400 700 1000	8W/ft 11.5W/ft 17W/ft	White		
L4R Recessed Linear		Length	Lumens/Ft	Voltage	Ceiling Type	Finish	
		2' (24") 3' (36") 4' (48") 6' (72") 8' (96") 10' (120") 12' (144")	400 600 800 1000	120VAC 60Hz 277VAC 60Hz	Flanged, T-Grid Flanged, Threaded Rod Flangeless, Aircraft Cable Flangeless, Threaded Rod Flangeless, External Mounting Bracket	White Black	
L3I Indirect Pendant		Length	Lumens/Ft	Voltage	Ceiling Type	Finish	
		3' (36") 4' (48") 6' (72") 8' (96") 10' (120") 12' (144")	400 600 800 1000	120VAC 60Hz 277VAC 60Hz	Hard Ceiling T-Bar	Matte White Matte Black Metallic Silver	
S30 Track Light		Beam Angles	Lumens	Adapter Types	Accessories	Housing Color	
		Spot (15°) Flood (25°) Wide Flood (40°) Very Wide Flood (60°) Extra Wide Flood (90°)	S30-800 S30-1000	"H-Type" Compatible ½" NPT Canopy Mount	Short Snoot (55°) Hex Louver (45°) Tall Snoot (30°) Cutoff Baffle (15°)	White Black	
S38 Track Light		Beam Angles	Lumens	Adapter Types	Accessories	Housing Color	
		Spot (10°) Flood (25°) Wide Flood (40°) Very Wide Flood (60°) Extra Wide Flood (90°)	S38-900 S38-1100	"H-Type" Compatible ½" NPT Canopy Mount	Short Snoot (55°) Hex Louver (45°) Tall Snoot (30°) Cutoff Baffle (15°)	White Black	

Lamps		Available Configurations				
A20		Beam Angles	Lumens	Wattage	Base Type	Housing Color
		Omni-directional Semi-directional	800 (60 watt equivalent) 600 (40 watt equivalent)	10W 11W	E26 GU24	White Black
S30		Beam Angles	Lumens	Wattage	Base Type	Housing Color
		Spot (15°) Flood (25°) Wide Flood (40°) Very Wide Flood (60°) Extra Wide Flood (90° BR style)	800 1000	11W 17W	E26 GU24	White Black
S38		Beam Angles	Lumens	Wattage	Base Type	Housing Color
		Spot (10°) Flood (25°) Wide Flood (40°) Very Wide Flood (60°)	900 1100	13W 18W	E26 GU24	White Black
Controls		Description				
N3 Satellite		On-board content storage, time clock, and wireless connectivity for control of linear products.				
N4 Hub		Central to each Ketra Network of 50 wireless devices, the N4 hub allows for the connection of multiple networks (multiple N4s), time clock functionality, and wireless control by API commands.				



Learn How Ketra Transforms the Workplace

www.ketra.com/office

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